

VIRGINIA COMMISSION ON THE BICENTENNIAL OF THE AMERICAN WAR OF 1812



2014 Signature Events: British Surrender of Alexandria, Burning of Washington, and Legacy Symposium

**Fifth Floor West Conference Room  
General Assembly Building  
Richmond, Virginia**

**Wednesday, August 21, 2013  
11:30 A.M.**

**AGENDA: Heritage Groups, Museums, Publicity Work Group**

1. Call to order—Christopher K. Peace, *Chairman*
2. Introduction and comments
3. Purpose of Subcommittee  
--Brenda H. Edwards, Division of Legislative Services
4. Role of heritage groups and museums, and publicity
  - Ask heritage groups to help advertise the signature events among their respective members
  - Engage museums in displaying War of 1812-related artifacts, particularly during the Legacy Symposium
  - Identify the heritage groups that should be sought as partners
  - Determine whether a press package should be developed and disseminated. Should social media be used to advertise events?
  - Should interviews and press conferences be held? When?
  - Develop a time table to ensure that goals are met.
  - Confer with the event planner and Commission regarding the timetable for engaging heritage groups and museums, and publicity
5. Recommendations to Bicentennial Commission
6. Other Business
7. Directions to Staff
8. Next Meeting
9. Adjournment

**Work Group**

*Senator George Barker (Chairman)*  
*Mr. Peter Broadbent, Esq.*  
*Mr. Scott Harris*

*Ms. Jacque-Lynne Schulman (teleconferencing from U.S.  
National Institutes of Health, Bethesda, MD)*  
*Ms. Courtenay Stanley*  
*Dr. Cindy Steinbach*

**Ex Officio**

Delegate Christopher K. Peace, *Advisory Council Chairman*  
Delegate M. Kirkland Cox, *Commission Chairman*

**Staff**

Ms. Brenda H. Edwards, *Senior Research Associate*  
Mr. Jeffrey F. Sharp, *Senior Attorney*  
Ms. Gwendolyn L. Foley, *Senior Operations Staff Assistant*  
Ms. Barbara Teague, *House Committee Clerk*