

# Alexandria War of 1812

Bicentennial Commemoration



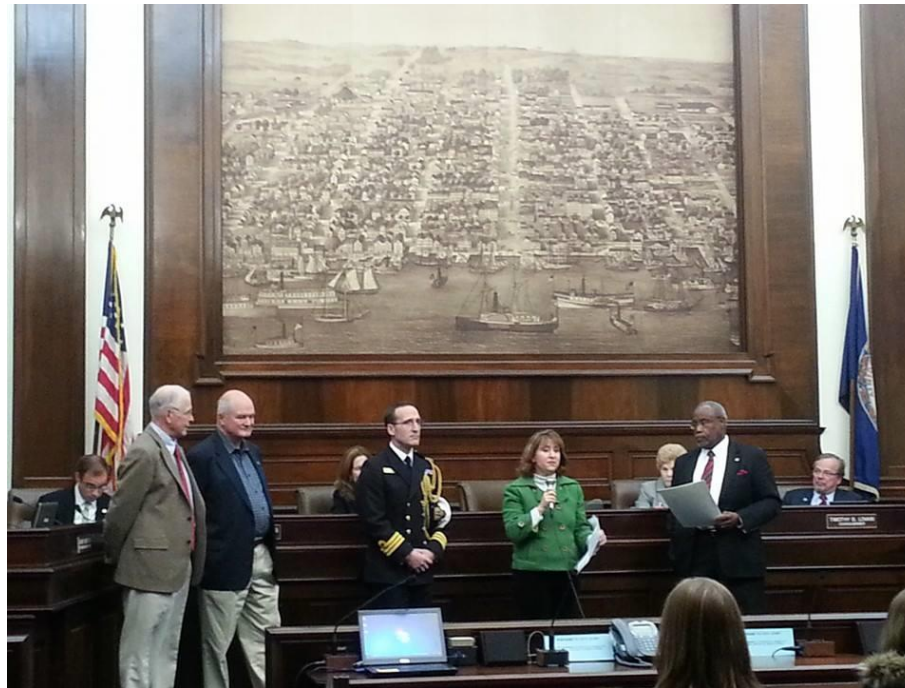
# War of 1812 Commemoration Planning Committee Participants

- Office of Historic Alexandria museums
- Carlyle House
- Lee-Fendall House Museum
- Gunston Hall Plantation
- Alexandria Historical Society
- Alexandria Seaport Foundation
- Old Town Civic Association
- GW Masonic National Memorial
- Old Presbyterian Meeting House
- Citizen members
- Local historians



# Challenge” to the British Embassy by the Alexandria City Council

- Tug of War
- Cricket Match
- Yacht Race



# Film Gala, Master and Commander (Launch event)



# Lectures

- ***Defending the Old Dominion: Virginia and its Militia in the War of 1812***
  - Wednesday March 26, 2014
  - Stuart Butler, retired assistant branch chief of the Military Archives Division, National Archives and Records Administration
- ***The Battle of the White House***
  - Wednesday, April 30, 2014
  - Patrick O'Neill, research historian
- ***The Internal Enemy, Slavery and War in Virginia from 1772 to 1832***
  - Tuesday, May 6, 2014
  - Alan Taylor, Pulitzer Prize winner, University of California
- ***Through the Perilous Fight: The Capture and Occupation of Alexandria***
  - Wednesday, May 28, 2014
  - Steve Vogel, reporter, The Washington Post



# Salon with President Madison





# Museum Exhibits



- Gadsby's Tavern Museum
- The Lyceum
- Carlyle House
- Old Presbyterian Meeting House
- Apothecary Museum
- Alexandria Archaeology Museum



# Star Spangled Summer

- Specialty 1812 Tours
  - Smart Phone App, scavenger hunt
  - Walking Tour, self-guided
  - Bike Tours around Old Town
  - Boat Tours on the Potomac
- Concert Series
  - At the Carlyle House, Thursday evenings in June
- “Muster the Militia”
  - Region Wide Open House, July 26<sup>th</sup>
  - DC, VA and MD sites all open free to the public
  - WAMU media sponsor for Alexandria sites





# Signature Weekend

Saturday, August 30th

- Wreath Laying
- Concert
- Cricket Match

Sunday, August 31<sup>st</sup>

- Signature Event, noon to 5 p.m.
- Yacht Race
- Concluding Boat Cruise



# Signature Event

- Event, noon to 5 p.m.
  - Opening Ceremony
  - Mini plays about the events of the day
  - Music
  - Educational activities
  - Re-enactors
  - Period vendors
  - Boat tours by the Alexandria Seaport Foundation
  - Food Trucks
  - Beer Tent
  - Challenge: Tug of War
  - Conclude with a shaking of hands between Alexandrians and British

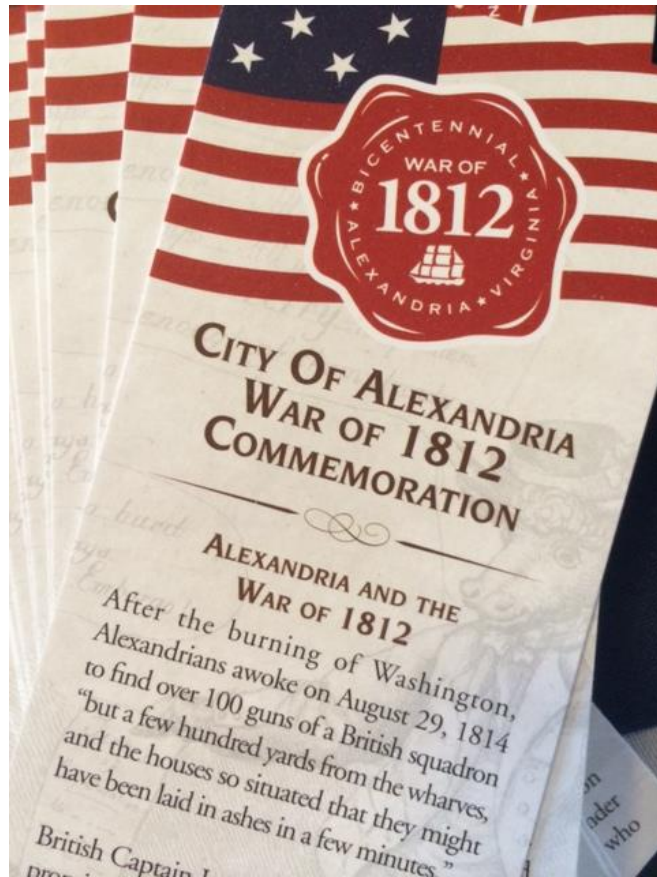


# Media Buzz

- Press event, April 17
- Newspaper coverage
- Newspaper article series on 1814
- ACVA print ads
- Banners
- Twitter



# Products



# Outreach

- Weekly Farmer's Market
- VAM Conference
- Train Day, Union Station
- Embassy Open House
- Scout Program Launches
- Alexandria CVB Quarterly Meeting
- Alexandria Garden Day
- Smithsonian Singing on the Mall
- Alexandria Birthday Celebration





# Please Join Us!

- Boat Cruise, June 14th
- Signature Event, August 31st

