

Sign Panel Estimates

As of March 2013

3-sided Orientation Kiosks

(Based on estimates from Henley for design, Pannier for frames, and iZone for panels)

Kiosk panel design (of one panel; the other two are standardized): \$1,100

Production: \$1,878 (three panels)

Frame: \$1200

Total: \$4200 per kiosk

Wayside Signs

(Based on actual costs from Henley for design, Pannier for frames, and iZone for panels)

Panel design: \$855

Production: \$442

Frame: \$394

Total: \$1,700

Highway Markers (aluminum)

(Based on MD SHA estimate assuming \$13.50 per square foot):

18" byway logo uses 2.25 sq feet of sheet aluminum and costs \$30.38

24" byway logo uses 4.0 sq feet of sheet aluminum and costs \$54.00

30" byway logo uses 6.25 sq feet of sheet aluminum and costs \$84.38

Blue Site Identifiers (plastic laminate) (fabricator: General Graphics)

24" x 24": 100 cost approximately \$2500

12" x 12": these were approximately \$10 a piece

Indoor Exhibit Panel and Screen

(Assume panel design and 6 minute film as is. Film cost \$6600 to produce)

Design of 36" by 96" wall-mounted panel: \$1,335

Wall-mounted panel fabrication and installation: \$2600

27" Monitor and DVD Player: \$1125

Total (using existing panel design and film): \$3725

Total (designing new panel and using existing film): \$5060 (may be lower if design template is used)